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PRESS RELEASE

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Fun Shopping Event Benefits Local Persons with Disabilities

Shoppportunity, a fun fundraising event from 4 to 9 p.m. on April 18 at NewMarket Square, is a great opportunity to get exclusive shopping discounts while raising funds for services for persons with disabilities in South-central Kansas.

Event attendees will receive a free large canvas shopping bag with the purchase of a ticket. The bag will be filled with coupons valid only during the event and free fun items from participating NewMarket Square merchants located on Maize Road North of 21st Street. Select merchants will also offer free food samples.

All 41 merchants associated with NewMarket Square are participating in the evening's fundraising festivities.

All proceeds from *Shoppportunity* ticket sales and silent auction items from participating merchants will benefit Independent Living Resource Center, a non-profit agency in Wichita that empowers people of all ages with disabilities in South-central Kansas by providing advocacy, community education and direct services. All funds stay in Wichita to benefit the agency's consumers. Services and resources include information and referrals, independent living skills training, medical equipment loans, computer training, ADA accessibility evaluations, social and recreation activities and peer support groups.

Shoppportunity tickets validated by 10 merchants during the evening will entitle ticket holders to be entered into grand-prize drawings including a NewMarket Square participating merchant's shopping spree, a makeover by Eric Fisher and a dinner for the winner and 4 to 6 friends in the winner's home prepared by Mark Larson of KWCH TV 12 and Tanya Tandoc.

Bonnie Bing, Sierra Scott and Laurie Roush are honorary chairs of a committee of nearly 20 women who are involved with the event. Sponsors include NewMarket Square, Entercom Broadcasting, Clearchannel Outdoor and Womens Focus Magazine.

Tickets are \$20 each or \$100 for 6.

Tickets are available in advance by calling (316) 942-6300 ext. 271 or online at www.ilrcks.org.

Independent Living Resource Center, located at 3033 W. 2nd Street in Wichita, is a private, non-profit agency that empowers people with disabilities in south-central Kansas by providing support, advocacy, community education, training and direct services. For more information, call (316) 942-6300.